

Advertising Rate Card December 2019



NAIT Main Campus **Weekly Rates Location & Screen Count** Fall/Winter Spring/Summer A. Central Buildinas 14 \$140 \$70 12 B. Centre for Applied Technology \$120 \$60 C. HP Centre 3 \$30 \$15 All Locations 29 \$290 \$145



How your ad will look on a typical SUTV screen at NAIT.

Ad Specifications and other notes

Please contact Jenny Lau (jenny.lau@nait.ca) for airtime

- Your artwork must be a 1150×865 px JPG, in landscape format, no larger than 5MB; we cannot adjust incorrectly formatted files.
- Advertising is sold in one-week blocks.
 Fall/Winter: Aug. 15 April 30; Spring/Summer: May 1 Aug. 14
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- Currently we cannot accept motion/video adverts.

 Rates do not include GST and are subject to change without notice.
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